

DINA STESCOVICH

Creative Director

I am a creative professional with a master's degree in art directing from ELISAVA Barcelona. With **over 6 years of experience in design**, I have led teams, developed creative strategies, and delivered impactful projects across digital, social, and fashion productions. **Passionate about storytelling and innovative design**, I aim to drive transformative projects and inspire creative excellence.

BCN

dinastes.com

+34 611 800 755

dinastes.design@gmail.com

WORK EXPERIENCE

Team leader & product designer | Studio 0815 Ltd

2021-2024

- Led a creative team and collaborated with diverse stakeholders, including product managers and marketers with excellent communication, providing immediate support. **ensure alignment with marketing goals** and achieve exceptional results.
- **Developed a personalized user element** now utilized across all systems of various clients we collaborates with.
- **Mentored and professionalized** new designers joining the studio, **teaching Sketch**.
- entrepreneur and designed a comprehensive and easy **training system**.
- Managed the entire design process, from **initial concept to execution, ensuring each project delivered clarity** and value to users.
- Conceived and implemented innovative ideas to **enhance team and studio morale**, fostering a positive and collaborative work environment.

Design Intern | Firma global business design

2020

- Specialized in **digital UX/UI, branding, and social**.
- Gained hands-on experience in diverse design fields, including websites and animations.
- Maintained **consistency and quality across all creative outputs**.
- Analyzed campaign performance to refine and optimize **creative strategies**.

Creative Consultant & design | Self-Employed

2018-2022

- Developed **branding strategies, designed websites**, and created engaging social media content for various clients, including small businesses and organizations.
- Managed **multiple competing projects at various levels of scale**.
- Delivered innovative and successful **campaigns for brands**.

Advertiser and junior manager | Tink marketing solutions

2010-2014

- Accumulated marketing expertise, fostered client relationship and contributed to overall company success.
- **won global awards in a Google Chrome - extensions project**.

EDUCATION

Master in Art Directing | Elisava Barcelona

This program seamlessly integrates art direction and narrative storytelling, allowing to develop a global perspective and versatile skills in shaping compelling **visual narratives across diverse mediums**.

- **Nomination at the Masters Awards** for best short film

B.design degree - Visual Communication Design | HIT

Specializing in interactive design and media production.

- **Garnered Distinction** for the final project
- **student Exchange Program** Erasmus, IED Madrid
- **Exhibited photographs** in the 'Disruption' exhibition

LANGUAGES

Hebrew Native 

English Fluent 

Spanish Intermediate 

MAIN TOOLS

After Affects 

Premiere Pro 

Lightroom 

Photoshop 

Illustrator 

InDesign 

Midjourney 

Runway 

Sketch 

Figma 

VOLUNTEERING

Bachelor's Mentor - VC Program 2022-currently

Serving as a mentor for first-year students and providing support to fourth year students in their final projects. **Leveraging knowledge and experience** to help students achieve their academic and professional goals.

Bonus facts

I was also a Flight Attendant, Waitress, and Independent Filmmaker with short films showcased internationally